

L I G A N O V A

The BrandRetail Company

LIGANOVA

LIGANOVA is a BrandRetail Company that mainly works for clients in the fashion and lifestyle sector as well as in the automotive and luxury goods industry. We develop visionary ideas for our clients and transfer the zeitgeist to the point-of-sale.

SERVICES

Many years of experience and understanding of the point-of-sale – from consulting services to creation through to production.

Window design & production . shop fitting . retail architecture . visual merchandising . brand & visual communications . event design & production

OFFICES

Headquarters in Stuttgart . creative office in Berlin

STAFF

105 employees - communications managers . retail and marketing managers . visual merchandisers . conceptual designers . graphic designers . architects . product designers . event managers . producers

COOPERATIONS

International partner network – set designers . artists . VIP booking agencies . industry insiders . photographers . art directors

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LIGAPRODUCTION

LIGAPRODUCTION is the POS full-service provider for window display construction, POS display installation and specialist constructions with the full support of comprehensive logistical processing.

PRODUCTION WORKSHOPS

Development department (prototype construction) . wood engineering . plastics engineering . metal technology . CNC technology . varnishing technology . advertising technology . electrical engineering

SERVICES

Prototyping & development . special constructions . window displays & POS special installations . POS services . series productions . international sourcing . worldwide logistics & shipping . assembly & operative implementation

101 INNOVATION LAB

LIGAPRODUCTION'S innovations laboratory is specifically focused on technological advancements and material research; developing prototypes and system solutions.

INFRASTRUCTURE

7000 m² production area / 2000 m² logistics area

STAFF

60 employees - project managers . logistics managers . carpenters and wood technologists . CNC specialists . construction mechanics and metal workers . plastics technicians . advertising specialists . painters and varnishers